

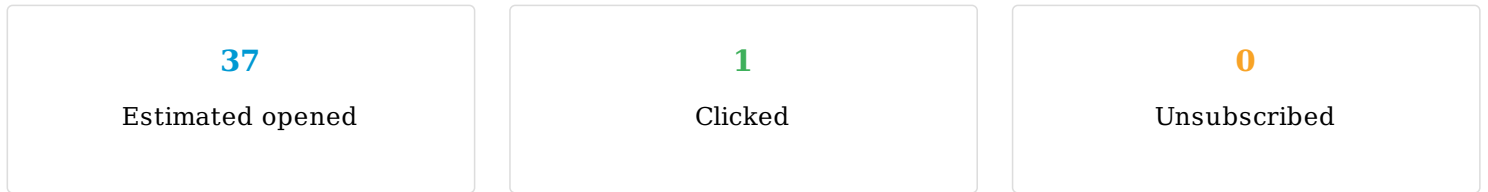
239 Recipients

Subject
Feminist Dispatch - Issue #30 - February 2025

From
Northwestern Ontario Women's Centre
communications@nwowc.org

Reply to
communications@nwowc.org

Included Lists
[6]Board, [7]Staff, [13]Feminist Dispatch subscribers
Delivered
Monday 03-02-2025 11:59 AM



Trackable open rate	16.23%	Click Rate	0.44%
Trackable opens	37	Unique Clicks	1
Total Opens	38	Total Clicks	3
Average Time to Open	N/A		
Number of Complaints	0	Last Clicked	03-02-2025 11:55 AM
Last Opened	03-02-2025 12:00 PM		

Untrackable contacts **1**

Click-to-Open Rate	2.70%	Total Conversions	0
Average Time to Click	N/A		

Sending Status

229 Delivered 95.82%	10 Soft Bounced 4.18%	0 Hard Bounced 0%	0 Processing 0%
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Soft Bounce Details

USER The recipient's quota was exceeded, recipient's mailbox is full, or recipient is inactive	1 10%
UNKNOWN Other reasons	9 90%

Results by List

List	Delivered	Soft Bounced	Hard Bounced	Processing	Trackable open rate	Total trackable opens	Click Rate	Total Clicks	Unsubscribed	Complained	Deferred
[6] Board : 5.02%	100%	0%	0%	0%	33.33%	33.33%	0%	0%	0%	0%	0%
12 contacts	12	0	0	0	4	4	0	0	0	0	0
[7] Staff : 4.60%	100%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
11 contacts	11	0	0	0	0	0	0	0	0	0	0
[13] Feminist Dispatch subscribers : 91.21%	95.87%	4.59%	0%	0%	16.83%	17.31%	0.48%	1.44%	0%	0%	0%
218 contacts	209	10	0	0	35	36	1	3	0	0	0

History

- **Campaign duplicated**
The campaign [123] FEMINIST DISPATCH - February 2025 - #30 has been duplicated.
 Feb 03, 2025 12:01 PM
- **Sending Completed**
The campaign [123] FEMINIST DISPATCH - February 2025 - #30 has been sent.
 Feb 03, 2025 11:59 AM
- **Scheduled**
The campaign [123] FEMINIST DISPATCH - February 2025 - #30 has been scheduled for Feb 03, 2025 11:58 AM.
 Feb 03, 2025 11:58 AM
- **Draft**
The campaign [123] FEMINIST DISPATCH - February 2025 - #30 has been modified.
 Jan 30, 2025 1:25 PM
- **Draft**
The campaign [123] FEMINIST DISPATCH - February 2025 - #30 has been modified.
 Jan 22, 2025 4:21 PM